

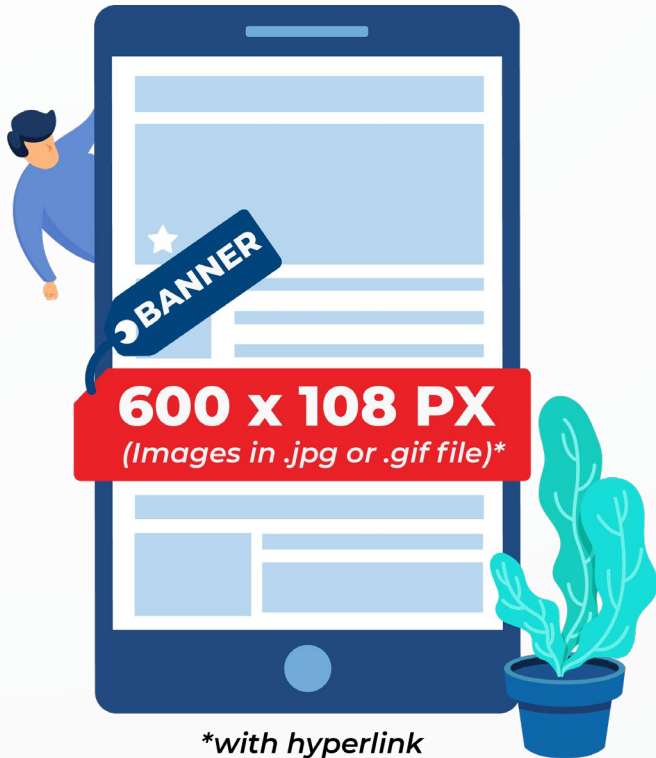
MARKETING PACKAGES 2022



MARKETING PACKAGES

ITEM	Minimum Quantity	Unit Price (VND)	Large Booking (VND)	Non-member (VND)	Note
E-Bulletin Banner Data 13K+	01 Banner	3,600,000	3,000,000	7,200,000	Large booking of 4 consecutive banners or 10 banners per annum
Website Banner	03 months	4,500,000	-	9,000,000	Get 6 for the price of 5 for large bookings
E-Blast and Special News Banner	01 Banner	3,600,000	3,000,000	7,200,000	
Dedicated E-blast Data 13K+	01 Email	20,000,000	-	-	
Social Media (Facebook, LinkedIn, Twitter)	01 Post	1,500,000	1,200,000	3,000,000	Get 6 for the price of 5 for large bookings
Exclusive Video (YouTube)	01 Video per month	4,500,000	Not offered	9,000,000	Youtube + shared on social media

MARKETING PACKAGES



1. E-BULLETIN BANNER

Member: VND 3,600,000

Non-member: VND 7,200,000

Discounted rate for booking of:

+ 4 consecutive banners

+ 10 banners per annum

Banner inserted in weekly e-newsletter to

13,000+

Members
&
Subscribers



2,500+

Decision Makers
(CEOs,
Managers,...)

including our latest news & upcoming events

2. WEBSITE BANNER

Price per minimum 03 months

Member: VND 13,500,000

Non-member: VND 27,000,000

Discounted rate for booking of:

+ 5 large bookings

Rolling Banner on EuroCham website to

40,000+ Views/month

Central hub of EuroCham information including Events, News, Sector Committees, Services, Publications, Membership, and more.



MARKETING PACKAGES

3. EMAIL CAMPAIGN

Member: VND 20,000,000

Marketing e-mail will be sent to our subscription database of:

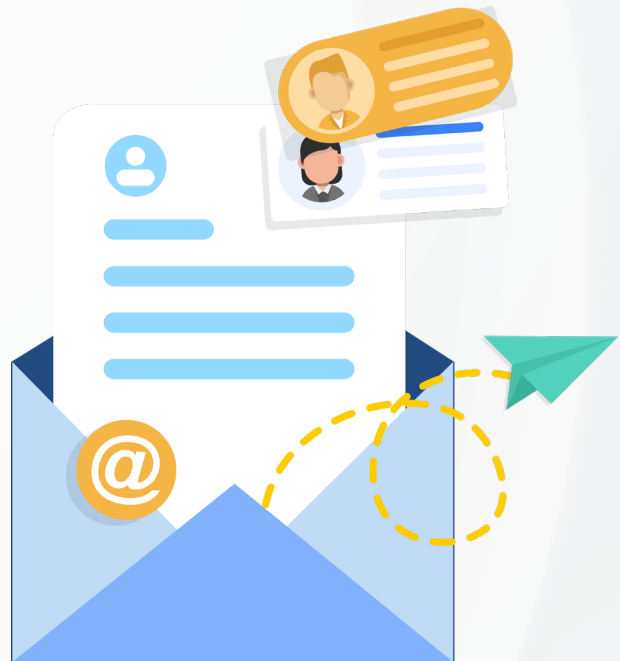
13,000+

Members
&
Subscribes



2,500+

Decision Makers
(CEOs,
Managers,...)



4. SOCIAL MEDIA

Member: VND 1,500,000

Non-member: VND 3,000,000

Discounted rate for booking of:
+ 5 large bookings

4. EXCLUSIVE VIDEO ON YOUTUBE

Member: VND 4,500,000

Non-member: VND 9,000,000

Video will be posted on EuroCham Youtube Channel and shared on other social media platforms.

