



## First Quarter in 2023 Highlights

*EuroCham and its Digital Sector Committee ("DSC") hope this message finds you well. As we move forward into the second quarter of 2023, we would like to take a moment to reflect on the successes and achievements of the first quarter.*

*We are pleased to report that thanks to the unwavering dedication of our team, members, stakeholders, and friends.*

*The DSC has continued to reach new heights in 2023. We are proud to have accomplished so much in just the first three months of the year.*



### 1 New Article

**On 19 January:** Vice-Chair Eunjung Han highlighted the data localisation topic in the Vietnam Investment Review article, themed **"Data localisation regulations in need of further guidance"**.

Given that Decree 53 guiding the Law on Cybersecurity features implementing rules on data localisation and local office requirements, this article goes over Decree 53 in detail and recommends further guidance for best compliance.

## Welcome new member Asia Data Destruction



## 3 Sector Committee Meetings



In light of increased legislation regarding cybersecurity, data privacy, and digitisation in both Europe and Vietnam, DSC maintained monthly meetings for members to discuss the development of digital markets and advocacy effort on advancing diverse policy issues of the digital economy and incentives of governments for foreign investment.



More details: <https://lnkd.in/g/FEMEd8v>



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## Ministry of Information and Communication

**On 23 February:** Co-Chair Pavel Poskakukhin and Vice-Chair Eunjung Han attended the Roundtable on Global Digital Cooperation, implemented and chaired by the Ministry of Information and Communication leader. With this change, Pavel met MIC Minister Mr Tran Manh Hung and delivered a presentation on the Digital market in the EU, opportunities and recommendations for Vietnam companies and authorities.



We were also thrilled to witness the establishment of the Advisory Group to support Vietnamese Digital Enterprises going global, initiated by **H.E. Mr Nguyen Manh Hung, Minister of Information and Communications.**

We believe this will provide valuable assistance to Vietnamese companies seeking to expand their businesses overseas, which is the journey that we will be pleased to accompany and engage in the higher goal to support the promotion of information technology applications and e-transactions, improving the efficiency of socio-economic development and applying science and technology to administrative reform.

More detail at **Conference seeks ways for Vietnamese digital companies to go global (mic.gov.vn)**



**3+** Seminars



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**On 21 March:** Co-Chair Bruno Sivanandan and Co-Chair Pavel Poskakukhin attended the **High-level Conference themed Digital Transformation – Faster, Smarter, Greener in Hanoi**

The event had two panels covering important topics such as investment in digital infrastructure, human resource challenges, public-private partnerships, digital regulations compatibility, and of course, the relation with climate change.

Bruno attended the discussion panel to share digital transformation by European companies, which is mainly driven by their ability to capitalise on innovation in the technology space in the fields of web3, AI and most importantly, data protection as consumers are protected as they stand to benefit most from this trend

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## Deputy Prime Minister Tran Luu Quang



**On 17 March:** Co-Chair Pavel Poskakukhin attended and delivered a presentation at the Vietnam Connect Forum 2023 with the topic “Breakthrough for Vietnam Central Region: Twin Green - Digital Transitions in Growth and Sustainable Development Strategies” in Da Nang

Speaking at the event, Deputy Prime Minister Tran Luu Quang hailed localities and businesses in the central and Central Highlands regions for issuing strategies and action plans on green growth and digital transformation and seeking eco-friendly development models. “The Vietnamese government supports effective cooperation with like-minded countries, international organisations, and business communities at home and abroad in the process of fulfilling sustainable development, green growth, and digital transformation goals.” Deputy Prime Minister said.

More detail at **Third Vietnam Connect Forum 2023 held in Da Nang | Business | Vietnam+ (VietnamPlus)**

**On 8 February:** The DSC co-hosted with CCIFV on the Healthcare Talk with the presence of Co-Chair Bruno and DSC member Van Nguyen to talk about “Practical implementation of patient data protection policies” and “Vietnam’s roadmap in Digital Healthcare”.

78% of Vietnamese patients wish to own their medical data but it will take years before all healthcare service providers are properly equipped. The speakers have shared a very comprehensive framework for the audience to understand how strategic patient data ownership is but how complex the legal and regulatory environments are at the same time.



**On 22 February:** The DSC engaged in the event named “How are tech companies supporting and transforming Vietnam” with the presence of DSC member Christophe Poisson as a Moderator, organised by CCIFV.



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## Advocacy activities

**On 23 February:** Co-Chair Bruno Sivanandan met the Science, Technology and Environment Committee of the National Assembly and delivered a speech on recommendations for the Law on E-Transactions (Amended)



Our plan on E-Transactions Law is to send another petition letter to the Science, Technology and Environment Committee of the National Assembly and the Ministry of Information and Communication, aimed to:

- Follow up on our first letter on Draft E-Transactions Law since July 2022
- Continue our advocacy effort with some concerns arising under the latest Draft E-Transactions Law as of February 2023

### From 14 to 16 February:

Co-Chair Pavel Poskakukhin represents DSC to be the delegation at the EU-ABC Mission trip in Hanoi and had the privilege of engaging in dialogue with the following dignitaries and representatives from their respective departments, ministries and agencies, especially: **Prime Minister Pham Minh Chinh, and National Assembly Chairman Vuong Dinh Hue.**



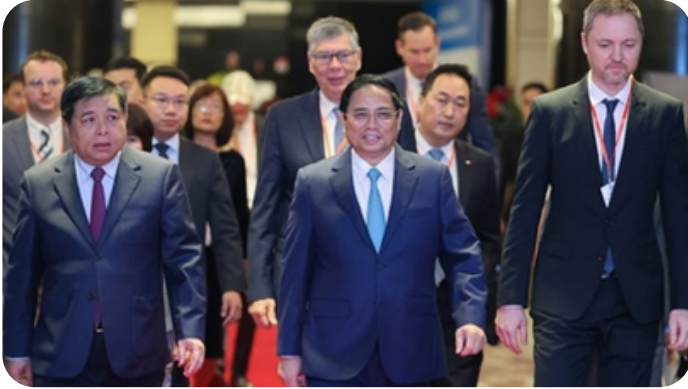
**On February 16:** EuroCham hosted a business-to-government dialogue forum in Hanoi that brought together 300+ business and political leaders to discuss the key findings from the Whitebook.

EuroCham's Whitebook Launch addressed healthcare, the green economy and sustainability, innovation and investment. Best of all, we got some productive responses from Vietnamese ministries, departments, and agencies



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## Advocacy activities



### On 17 March: VBF Annual 2023 Technical Session

Under the leadership of Deputy Minister of MPI Nguyen Thi Bich Ngoc and representatives from relevant departments of other Ministries. Digital Economy Working Group address administrative reform, localization, cross-border data flows and specific comments and recommendations for key digital economy laws and regulations:

- Reducing administrative procedures for ICT products
- Decree 71/2022/ND-CP amendments to some articles of government's Decree 06/2016/ND-CP dated January 18, 2016 on management, provision and use of radio and television services
- Draft amendments to Law on Consumer Right Protection, Law on E-Transactions
- Draft Amended Law on Telecommunications
- Decree 53/2022/ND-CP and draft Personal Data Protection Decree (PDPD)

**On 19 March: VBF Annual 2023 High-level Session**, co-chaired by EuroCham Board member Soren Pedersen and VCCI President Pham Tan Cong, and focused on the theme of **“Business Community in Partnership with Government of Vietnam in Fostering Green Growth.”**

With the presence of **Prime Minister Pham Minh Chinh** and **Minister of Planning and Investment Nguyen Chi Dung**, EuroCham is privileged to have our newly-elected Chairman Gabor Fluit, giving a compelling speech at the high-level session.

## Digital Sector Committee Members



Join us? Please contact:  
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