



DIGITAL

A EuroCham Vietnam Sector Committee

NEWSLETTER

EuroCham Digital Sector Committee

Issue No. 1/2021

Message from the New Vice-Chair

Not too long before the whole world was hit by COVID-19, in a journey to Europe, I was blown away with the fully digitized on-boarding and immigration process at Charles De Gaulle and Frankfurt. If administrative procedures once kept me away from Europe for many years, this time I did not have to fill in or sign off any paper form when entering or exiting an EU member state country.

Then the COVID-19 pandemic came and like many of us, I was among the more fortunate that could continue our work with remote working facilities. We live and stay in Vietnam where the Government has been very successful controlling the outbreak. When I woke up this morning, an article in the New York Times caught my attention with the news New York State is ready with Vaccine Digital Passport and EU is about to have it before summer.

These stories tell me there is so much Europe, Vietnam, and other countries can learn from and support each other to bring their citizens safety and quality of life by adopting new technologies. Joining EuroCham Digital Sector Committee at the time Vietnam is embarking on its digital transformation journey, I'm delighted and thankful for the trust and confidence DSC members placed in me to be a Vice-Chair. That gives me the inspiration to contribute ideas about how each and every one of us will take part in that journey.

Ms. Ha Nguyen – Amazon Web Services (1 April 2021)

Recent media coverage

Chairman Mr. Alexandre Sompheng shared about the the Government's digital transformation plan with the **Vietnam Investment Review** (Full article: [here](#))

Vice-Chairman Mr. Amanuel Flobbes shared about the government-corporate program on cybersecurity with **Nikkei Asia** (Full article: [here](#))

Member Mr. Winfrid Messmer and Mr. Bruno Sivnanandan shared about digital transformation with the **Vietnam Investment Review** (Full article: [here](#))

Topics for EuroCham Whitebook 2021

1. Cybersecurity
2. E-government
3. Digital transformation in labour and education

The Digital SC is exploring other topics such as Blockchain and Digital Transformation, and would like to call for valuable insights from EuroCham's members. Please feel free to contact us through our [mailbox](#)

Membership updates

Since August 2020, DSC has welcomed new members: Amazon Web Services, WS Interactives, Aspire Vietnam and Deloitte

The Digital SC looks forward to welcoming more members in the coming time. Should you wish to participate in our activities, feel free to contact us through our [mailbox](#)





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Vietnam releases Personal Data Protection (PDP) Draft Decree

More than two years after the announcement of the plan for a Personal Data Protection legislation, the Ministry of Public Security has released a full draft of its personal data protection decree for public consultation.

While it is encouraging to observe many concepts, principles and PDP regime are borrowed from the EU's General Data Protection Regulation (GDPR), Vietnam plans to introduce deviations from several key concepts and provisions of the GDPR and proposes restrictions on personal data processing and transfer. We thank Digital Sector Committee member Mr. Bruno Sivanandan, and Vice-Chair Ms. Ha Nguyen for contributing to EuroCham's webinar sharing their perspectives on the draft with EuroCham members, and leading EuroCham's Personal Data Protection taskforce coordinating inputs from members to share international practice information, to make responsible recommendations to the Vietnamese Government to achieve a PDP legislation that will be in sync with international norms, including those of GDPR.

(Click [here](#) for the full text of the draft Decree)

Activities updates

24 March 2021 | Member Mr. Bruno Sivanandan spoke at EuroCham's webinar New Decree on Personal Data Protection: What should businesses know?

5 November 2020 | Chairman Mr. Alexandre Sompheng participated as a panelist at the EVFTA Roundtable on the Digital Economy, organized by the Delegation of the European Union to Vietnam (News coverage: [here](#))

16 December 2020 | Member Mr. Loup Rouan represented Digital SC and presented about the Digital Transformation of the first E-Nation: Estonia at the Vietnam Internet Day 2020 seminar organized by the Vietnam Internet Association (Presentation: [here](#))

Other events participated by DSC's members:

- Ministry of Public Security's International Conference: "Improve the efficiency of cooperation and coordination in ensuring cybersecurity and preventing and combating cybercrime of ASEAN+3 countries"
- Ministry of Public Security and UNDP's Workshop: "Sharing best practices in personal data protection on Cyber space, with focus on Disadvantaged and Vulnerable Groups in Vietnam"
- Ministry of Communications and Information's TECHFEST high-level forum 2020
- Central Economic Commission's ASEAN Smart Cities Summit & Expo 2020
- Ministry of Planning and Investment and World Bank's Third Annual Vietnam Reform and Development

