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# GREEN GROWTH

A EuroCham Vietnam Sector Committee 

GGSC e-Bulletin Issue No.5  
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## Working Groups



### New GGSC Working Group

EUROCHAM's Green Growth Sector Committee has recently established a **Water Working (WW) Group** that aims to take a closer look into Vietnam's water sector and related business potentials for the members.

Aside from Vietnam's apparent problems with surface water quality, plastic pollution and drinking water quality, there are further underlying issues that may affect both industries as well as the general quality of life in the country. Many water-related regulations and laws lack transparency; are not religiously enforced; or are without clear execution plans. In addition, new approaches and technologies are not being applied, or are unbeknown to decision makers. Furthermore, FDI in the water sector

still faces a number of hurdles, hence, hindering the successful operation of European companies in the country.

The newly formed WW Group hopes to foster discussions on these issues; create an informal platform for networking; and serve as a focal point for Vietnamese authorities who wish to address water-related issues.

The WW Group is headed by Frank Pogade who has been working in Vietnam's water sector for over 20 years. For any interests in joining this working group or for any updates, please send an email to [f.pogade@watersolutionssea.com](mailto:f.pogade@watersolutionssea.com).



# EU INDUSTRY WEEK 2021

Local event organised in partnership with the European Commission.

#EUIndustryWeek



Simultaneous translation into Vietnamese

## Cooperating with Europe for Green Manufacturing Technologies

**Main conference:**  
Tuesday, March 23, 2021, 10:30 – 18:00 ICT, 04:30-12:00 CET

 <p><b>Mr Pierrick Fillon-Ashida</b> European Commission, Directorate-General for Research and Innovation (DG RTD), International Cooperation Affairs, in charge of the relations with Southeast Asia</p>	 <p><b>Mr Mai Hung Dung</b> Standing Deputy Chairman of Binh Duong Provincial People's Committee</p>	 <p><b>H.E. Mr Giorgio Aliberti</b> Ambassador of the European Union to Vietnam</p>	 <p><b>Prof Tan Beng Hee Reginald</b> Executive Director Science and Engineering Research Council, Agency for Science, Technology and Research (A*STAR), Singapore, and Professor of Chemical and Biomolecular Engineering, National University of Singapore</p>	 <p><b>Ms Thuy Nguyen</b> Deputy Director, Industrial Development Centre, Vietnam Industry Agency, Ministry of Industry and Trade</p>	 <p><b>Mr Guru Mallikarjuna</b> Managing Director Bosch Vietnam</p>
 <p><b>Mr Antony Taing</b> Managing Director RWK Vietnam Ltd</p>	 <p><b>Mr Tomaso Andreatta</b> Vice Chairman, EuroCham Vietnam; Chairman Green Growth Sector Committee</p>	 <p><b>Dr Nguyen Viet Long</b> Acting Director, Department of Science and Technology, Binh Duong Province</p>	 <p><b>Ms Joanna Drake</b> Deputy Director-General, European Commission's Directorate-General for the Environment</p>	 <p><b>Mr Michael Braun</b> Project Coordinator, E-READI GreenTech project</p>	 <p><b>Dr Michele Yen Cheng Chew</b> Assistant Director, Head of Science &amp; Technology Division, ASEAN Secretariat</p>
 <p><b>Mr Miguel Exposito Verdeja</b> European Commission, Deputy Head of NTPL Science, Technology, Innovation and Digitalization</p>	 <p><b>Mr Chris Humphrey</b> Executive Director EU-ASEAN Business Council</p>	 <p><b>Mr Nicolas Audier</b> Chairman EuroCham Vietnam</p>	 <p><b>Mr Frederick Contreras</b> Managing Director BASF Vietnam</p>	 <p><b>Prof Alexander Zehnder</b> Norrise Pte Ltd</p>	 <p><b>Mr Ryan Jin</b> EcoLabs Centre of Innovation for Energy, NTU</p>
				 <p><b>Mr Hans Farnhammer</b> Head of Cooperation, EU Delegation to Indonesia, Brunei Darussalam and ASEAN</p>	

## Circular Economy Working Group

On the first half of 2021, the Circular Economy (CE) working group supported the EU-ASEAN Green Technology Transfer Project in providing speakers and panelists during their workshops in Vietnam and the Philippines. In one of the workshops entitled “Cooperating with Europe on Green Manufacturing Technologies”, GGSC Chairperson Tomaso Andreatta, GGSC Vice-Chairpersons Erick Contreras and Antony Taing, delivered key messages and participated in the panel discussions.

The CE working group members also participated as technical coaches at the *Re-Designing Plastics* competition organized by Rethink Plastics Vietnam in Ho Chi Minh City. In addition, the group also provided expert insights to various organizations and publications: to Nikkei Asia regarding *plastic credits scheme* in Vietnam; to the Eurocham White Book (Circular Economy Section); to MONRE's draft decree on Extended Producers' Responsibility (EPR) of manufacturers in Vietnam; and to Finnsea Business Consulting with regards to the status of circular economy in Vietnam.

Currently, the CE working group is currently mapping out common interests among the GGSC members, and is summarizing best practices as well as lessons learned from various reports and case studies on the management of single-use plastics (UNEP, Schoolab, etc.) - the output of which is to be shared among the GGSC members.

For the second half of 2021, the working group is organizing a webinar or a hybrid seminar (depending on the COVID situation) on sharing best practices on Circular Economy and Plastic Waste Management. The target audience will be the Eurocham Member Companies, VCCI, VWCSD, MONRE, DOET and other relevant players in the both private and public sectors.





### Sustainable Cities Working Group

On the 4th of June, the Sustainable Cities Working Group, together with the newly established Water Working (WW) Group, will host a webinar on innovative water solutions for the urban development in Vietnam. Entitled ***The Future is Blue and Green***, this half day webinar will highlight fresh ideas, new approaches and innovative examples in addressing water-related challenges faced by Vietnam and South-East Asia's dramatically expanding cities.

By 2030, more than 55% of the region's population will live in urban areas. This, and climate change will demand from planners and cities' decisionmakers groundbreaking strategies and actions that will tackle poor water and sanitation infrastructure and frequent flooding, among others. The panel of international experts during this online seminar hopes to share their knowledge on these issues.

To register for this event, please send email to [trang.ng@watersolutionssea.com](mailto:trang.ng@watersolutionssea.com).



### Renewable Energy Working Group

March 2021 saw the publication (for consultation) of the Power Development Plan (PDP) 8 Draft. GGSC has prepared a comprehensive response to the draft in consultation with clean energy members. Key recommendations to the government are: to stay open to other clean energy sources for Vietnam; and to allow GGSC members to guide the government on how to increase the country's targets for green house emission reduction without impairing the manufacturing capability and investment appeal of Vietnam.

For an upcoming conference on sustainable production (being organized by Eurocham), GGSC is currently preparing a presentation. GGSC members are invited to send in their inputs regarding their experiences and insights on this topic so they can be included in the presentation. Date and other details of the event will be announced soon.

## Members' Initiatives



### Outdoor Pants from Old Tires

BASF and outdoor company VAUDE, take a step together towards an effective circular economy with this new line of outdoor apparel.

For this product, Vaude uses high quality textile manufactured with BASF's Ultramid® Ccycled™, an innovative polyamide 6 that saves on fossil-based raw materials. "We want to be a pioneer in building up a circular economy for our functional clothing. Our goal is to make a measurable contribution for the environment. This clearly includes reducing the amount of primary fossil resources used, as well as cutting down on the CO2 emitted when making our products. By using Ultramid® Ccycled™, we can reduce the carbon footprint by more than half\*", says René Bethmann, Innovation Manager at VAUDE.

[More](#)



### BASF Plasticizers from Renewable and Chemically Recycled Feedstock

BASF launches biomass balanced plasticizers based on renewable raw materials derived from organic waste or vegetable oils. It has also introduced its trusted non-phthalate plasticizer based on chemically recycled feedstock. The resulting products contribute to the recycling of plastic waste.

Plasticizers are used in many different applications, including films, insulation for cables and ducts, coatings, flooring, hoses and profiles. They are also an essential part of sensitive applications such as toys, medical products, sports and leisure equipment as well as food packaging.

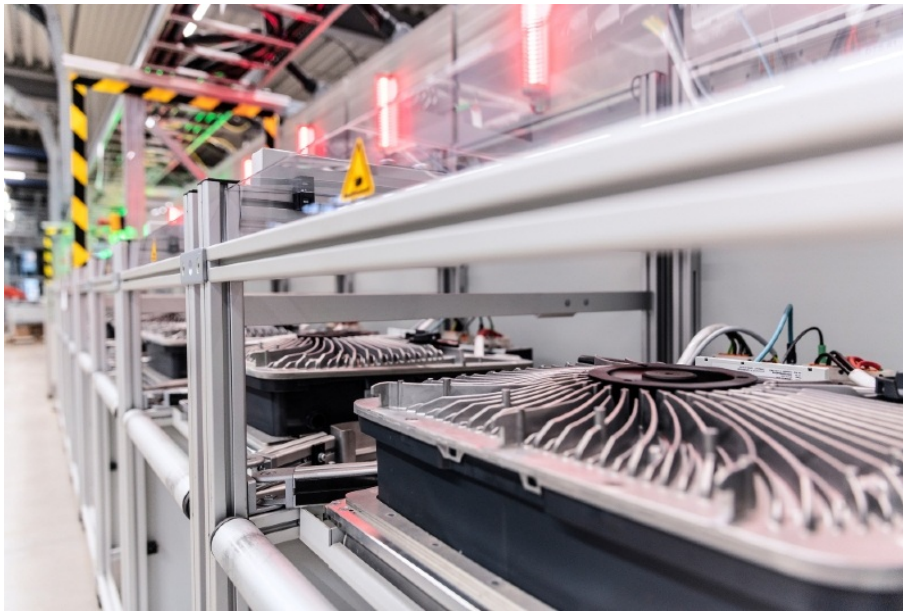
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### Concordia Joins GIZ Small Energy Efficiency Group Program

Concordia International School Hanoi is pleased to join the Ministry of Industry and Trade (MOIT) and GIZ Energy Support Programme (ESP) in their Small Energy Efficiency Group (SEEG) activity. The year-long program will help Concordia and other participants become more energy efficient. Having "green" certified buildings, Concordia Hanoi is also a role model for other enterprises in the program. Concordia Hanoi also aims to get students involved in the process so they can gain first-hand knowledge on energy efficiency.





### **Fronius GEN24 Plus: Among World's Most Sustainable Inverters**

The Austrian inverter manufacturer has spent one year analysing the life cycle of its GEN24 Plus inverter together with an external sustainability expert. Top marks were awarded to all phases of the product life cycle, from procurement and production through to usage and even disposal once the inverter's useful life has come to an end. The life cycle analysis was certified by the renowned Fraunhofer Institute, making Fronius GEN24 Plus the first inverter with an independently confirmed life cycle assessment. "The analysis examined a number of aspects that are often neglected in other life cycle assessments," says auditor Karsten Schischke of Fraunhofer IZM.

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### **HEINEKEN:Carbon Neutral Production by 2030 and Full Value Chain by 2040**

On 15 April 2021, HEINEKEN Global announced a new ambition to decarbonise its own production by 2030 and its full value chain by 2040. This is the first in a series of refreshed *Brew a Better World* ambitions, which form an important part of the company's new EverGreen balanced growth strategy.

The company is taking a science-based approach by working closely with the SBTi 1 to validate its new commitment. The ambitious goal correlates to meeting the 1.5°C goal set by the Paris Agreement. HEINEKEN Vietnam will localize this global plan and is already one of the pioneering operating companies in the country to use renewable energy. The company has set its ambition to 100% renewable energy across six breweries by 2025, as part of its global efforts to be carbon neutral.

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## Biodiversity Conservation Partnership between IUCN and INSEE

SCCC (Siam City Cement Company) Thailand's three-year (2018-2021) MoU with IUCN (International Union for Conservation of Nature) Asia Regional Office continues to pave way for biodiversity-related activities to protect high conservation value karst in Cambodia, Sri Lanka, Thailand and Vietnam. As a member of SCCC, INSEE Group has been working with IUCN to meet the environmental standards for sustainable development and biodiversity conservation at their Kien Giang factories. The integrated goal of INSEE consists of two parts: reclamation and compensation project, contributing to biodiversity conservation and improving local landscape; and raising awareness in the community and among local management agencies.



## Build for Life through Road-Building

Through the cooperation of INSEE Vietnam and the local government, Rural Road No. 16,17,18 of Thanh A Hamlet in Thanh Phu District of Ben Tre Province were inaugurated on the 20th of March. Thanks to the donation of 1,000 bags of INSEE Extra Durable by INSEE Vietnam as well as the VND120 million funding from local people, these roads (with a cumulative length of 420 meters) will be beneficial to more than 60 low-income households.

Inspired by its brand philosophy Build for Life, INSEE Vietnam sponsored this road-building project through the initiative *Bring Fresh Water* to Mekong Delta launched by Tuoi Tre Newspaper to help to mitigate the impact of drought and salinization. It is also a part of the series of activities to celebrate the 90th anniversary of the establishment of the Ho Chi Minh Communist Youth Union.



## S+A designs first building in Portugal with WELL Precertification

Under the consultancy of S+A Green Lab (member of S+A Group), the WellBe building is the first in Portugal to achieve a WELL Precertification from International WELL Building Institute (IWBI™). It also aims to be the first new building on Lisbon office market to achieve a Gold WELL Core Certification. The project also incorporates the best design and construction sustainability practices in order to pursue BREEAM Excellent rating.

In keeping with the company's mission of adding sustainability value into clients' products and projects, the case study of the WellBe project focuses on providing efficient and flexible workspace that goes beyond work and the building itself - respecting the physiological needs of each user, whilst fostering collaboration.



### Unilever supports Vietnam's Clean-Green-Healthy School Program

April 19, 2021 - Unilever Vietnam in cooperation with the Ministry of Education and Training (MOET) helped kick-start the nationwide *Green-Clean-Healthy School* model in an event held at Thuan Thanh Primary School in Long An province. The program aims to instill among children the five habits of green, clean and healthy: handwashing with soap; oral care; toilet hygiene; healthy eating habits; and protecting the environment.

The partnership, with the participation of six of Unilever's brands (Lifebuoy, P/S, VIM, OMO, Pureit and Knorr), sets out to promote this initiative to millions of students in the next five years.



### Continued Partnership with MARD in Building Sustainable Rural villages

April 27, 2021 - Unilever and the Central New Rural Coordination Office, the Ministry of Agriculture and Rural Development (MARD) signs an MoU to start the new phase of long-term partnership in National Targeted Program on New Rural Development 2021-2025 with highlighted initiative is sustainable village.

This agreement sets out to enhance living standards of rural population by improving health & hygiene conditions and practices; promoting exchange of goods; protecting environment and empowering women.



RKW continues its involvement in all of Packaging Recycling Organization (PRO) activities such as setting-up of collection streams; MoU signatures; and the Extended Producer Responsibility (EPR) taskforce. The company has also been active in various projects of Rethink Plastics.

In June, RKW will participate in the rescheduled workshop with the Ministry of Natural Resources and Environment (MONRE).

## New Members, Welcome!

Former Eurocham Vice chairman Yvert Visser, rejoins GGSC membership. He is currently involved in generating electricity from biogas. More information about his company to come in the next e-Bulletin.

### Scatec

Scatec develops, builds, owns, operates and maintains renewable power plants that generate affordable, clean and reliable electricity. Sustainability is an integral part of the organisation and it is embedded in all business units. Three main sustainability pillars contribute to achieving this goal: managing social and environmental impact; being a trusted business partner; and contributing to local value creation.





Founded by Mark Shorrock in 2018, Shire Oak International is a leading developer and financier of large-scale renewable energy projects in developing countries and emerging economies. Our core mission is to be a global pathfinder in devising, implementing and spreading renewable energy solutions to drive transformational change in the adoption of renewable energy in the developing world.

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## GGSC Members



Green Growth Sector Committee  
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