**EUROCHAM VIETNAM 2024 BUSINESS AWARDS**

**NOMINATION FORM**

**SME Excellence Award**

This award emphasises the crucial role of small and medium-sized enterprises in the economy. It honours an SME demonstrating significant growth, innovative practises, and substantial contributions to the local business community.

**Nomination instructions:**

**Nomination Deadline:**

* **EuroCham Direct Members:** Submit by 5 p.m. on 6 September 2024.
* **Members of EuroCham-affiliated European Business Associations:** Please refer to the relevant Business Association's staff for updates on the nomination procedures.

**Nomination Submission:**

1. Download this nomination form in Word format. You cannot enter your nomination information directly into this online form. Please download the form as a Word document, fill it out, and then send it to us via email.
2. Complete the form and email it to [marketing@eurochamvn.org](file:///C:\Users\Dan%20Martin\Downloads\marketing@eurochamvn.org).

**Eligibility:**

* **SMEs only:** Only EuroCham members classified as SMEs in EuroCham’s directory are eligible for this award. Check our directory to verify your SME status. If you are still unsure, contact [membership@eurochamvn.org](mailto:membership@eurochamvn.org).
* **Word Count:** Please keep your submissions within the specified word count. Entries that exceed this limit will not be considered.

**Supporting Materials:** You may provide materials showcasing achievements relevant to the criteria. Please adhere to the following guidelines:

* Ensure all materials are concise and directly related to the award criteria.
* Only submit visual aids such as diagrams, charts, pictures, or videos. Do not submit any documents with a lot of text or written reports.

**Winner Announcement:** Winners will be announced at the EuroCham Gala Dinner on 22 October 2024.

**Questions:** For any questions or further clarification on this nomination form, please email [marketing@eurochamvn.org](file:///C:\Users\Dan%20Martin\Downloads\marketing@eurochamvn.org).

**Input the following information:**

**Business name:**

**Industry/sector:**

**Contact person & title:**

**Contact email/phone**

**Brief description of company (400 words maximum):**

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**Criterion 1: Business Growth and Financial Performance** - In 600 words or less:

* Show consistent increases in key financial metrics such as revenue, profitability, market share, and/or other relevant growth indicators.
* Discuss financial planning, risk management, and investment strategies that contribute to business growth.

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**Criterion 2: Market Innovation and Adaptability** - In 600 words or less:

* Demonstrate your ability to adapt to market changes, innovate in products, services, or processes, and gain a competitive advantage.
* Detail instances where your company swiftly adjusted its strategies in response to changing market conditions.

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**Criterion 3: Quality and Impact of Products/Services** - In 600 words or less:

* Highlight the exceptional quality, usability, and innovative features of your products/services that lead to customer preference.
* Provide evidence of customer loyalty and satisfaction through testimonials, repeat business statistics, Net Promoter Scores (NPS), awards, and/or other relevant metrics.

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