

EUROCHAM HIGHLIGHTS 2023



1. COMMUNICATION

EuroCham shares the latest advocacy updates, events, and news to our members and social platforms subscribers who have continued to grow over the last year.

To learn more about our marketing and communication packages, scan this QR code:



CONTACT US

13,000+ 
Subscribers Database

EuroCham has been featured in:

MEDIA COVERAGE

1,500
NEWS ARTICLES
January - November 2023

41,000+ 
LinkedIn $\approx$ **14%**

17,000 
Facebook
 $\approx$ **6%**

8,000+
Website Monthly Views

2. ADVOCACY

We identify critical trade and investment barriers and engage in a constant dialogue with high-level authorities to address challenges of our members and provide recommendations.

140+ **LETTERS**
sent and received
from the Government

HIGH-LEVEL **30+**
Meetings and Conferences
with Officials

3. MEMBERSHIP

EuroCham leading role is further strengthened with the great support of our:

1,400
ACTIVE MEMBERS IN 2023

4. EVENTS

Our numerous events such as luncheons, conferences, webinars, and field trips etc. provide an opportunity to stay up-to-date with Vietnam's dynamic business environment. In 2023, we organized GEF 2023 - a signature Green forum that provides innovative sustainability solutions to Vietnam. EuroCham is also thrilled to announce Green Economy Forum & Exhibition (GEFE) coming in 2024 that will continue the momentum in enabling Vietnam's journey towards a greener future.

5,000+
PARTICIPANTS
online and in-person

60+
WEBINARS & EVENTS

80+
PARTNERS & SPONSORS

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EUROCHAM UNVEILS OUR 2022/2023 WHITEBOOK AND GEFE 2022 REPORT!

At the Whitebook Launch on 16 February, 300+ business and political leaders gathered in Hanoi for a productive business-to-government dialogue. We unveiled the GEFE 2022 Report, showcasing EuroCham's impactful Green Economy Forum and Exhibition in November 2022. Packed with valuable recommendations, this report propels Vietnam towards a greener economy.



EUROCHAM AND THE EU-ASEAN BUSINESS COUNCIL ENGAGED IN DIALOGUE WITH VIETNAMESE GOVERNMENT OFFICIALS IN HANOI



EuroCham Vietnam and the EU-ASEAN Business Council (EU-ABC) joined forces and had the privilege of engaging in dialogue with distinguished government officials in Hanoi from 14 to 16 Feb.



EUROCHAM VIETNAM ADVOCATES FOR STREAMLINED WORK PERMIT PROCESS

Throughout 2023, EuroCham Vietnam hosted a series of meetings with the HCMC Department of Labor, Invalids, and Social Affairs (DOLISA) and the Ministry of Labour, Invalids and Social Affairs (MOLISA) to address the challenges foreign experts face in obtaining work permits under Decree 152. EuroCham supports the view that work permits should not be denied to foreigners who have lived, worked, and invested in Vietnam for many years, and has been extensively discussing this pain point with the Prime Minister, MOLISA, DOLISA, and other relevant authorities. These events are the testament of the success of the dialogue between EuroCham and the Vietnamese government and our continuous advocacy efforts.



7 March
EuroCham and the HCMC Department of Labor, Invalids, and Social Affairs (DOLISA) Discussed Foreign Expert Work Permit Challenges



6 April
EuroCham Continues to Advocate for Streamlined Work Permit Process in HCMC



16 November, Workshop with Ministry of Labour – Invalids and Social Affairs (MOLISA) Disseminate Decree 70/2023/ND-CP On Work Permits



26 May
Addressing foreign work permit challenges: EuroCham and MOLISA hold discussions



PRIME MINISTER PHAM MINH CHINH HOSTED A DIALOGUE CONFERENCE WITH FOREIGN BUSINESS ASSOCIATIONS AND ENTERPRISES

On 22 April, Prime Minister Pham Minh Chinh hosted a dialogue conference with foreign business associations and enterprises. During his address, EuroCham Chairman Gabor Fluit discussed the challenges faced by foreign businesses and investors in Vietnam, focusing on areas such as the green energy transition, circular economy, human resource quality, tourism, healthcare, taxes and fees, digital transformation, and pandemic control measures.



EUROCHAM ADVOCATES FOR EFFICIENT AND EFFECTIVE IMPLEMENTATION OF VIETNAM'S POWER DEVELOPMENT PLAN VIII AT MINISTRY OF INDUSTRY AND TRADE DIALOGUE



EuroCham Board Member Stuart Livesey delivering a speech

On 4 May, an international consultation conference on Power Development Plan (PDP) VIII was held, with Deputy Minister of Industry and Trade Dang Hoang An presiding over the session. Over 60 domestic and foreign delegates were there, including representatives from various departments of the Ministry of Industry and Trade (MOIT), embassies, and international organizations. Stuart Livesey, EuroCham Board Member, delivered a speech highlighting EuroCham's advocacy positions.



EUROCHAM MEETS WITH NATIONAL ASSEMBLY TO DISCUSS STRONGER TIES AND COOPERATION

A delegation from EuroCham met with the National Assembly's External Relations Committee at the National Assembly building in Hanoi on 18 August. The meeting followed recent instructions from National Assembly Chairman Vuong Dinh Hue to strengthen cooperation between the legislative body and EuroCham.



Hanoi Office Head cum External Relations Manager Van Nguyen, EuroCham Vice-Chairman Minh Nguyen, Board Members Tri-Mai Hoang and Thang Nguyen (from left to right)



EUROCHAM ADDRESSES PRIME MINISTER ON VIETNAM'S GREEN TRANSITION AT FDI BUSINESS CONFERENCE

On 16 October, in observance of Vietnamese Entrepreneur Day, EuroCham Vice-Chairman Toben Minko addressed a distinguished audience that included Prime Minister Pham Minh Chinh. This took place at an FDI business conference organized by the Ministry of Planning and Investment.



EUROCHAM PARTICIPATES IN A SERIES OF HIGH-LEVEL CONSULTATIONS WITH THE GOVERNMENT STEERING COMMITTEE FOR ADMINISTRATIVE REFORM (ACAPR)

On 8 September and 16 October, EuroCham representatives Minh Nguyen, EuroCham Vice Chairman, and Nguyen Cam Van, Head of Hanoi Office cum External Relations, attended meetings of the Government Steering Committee for Administrative Reform (ACAPR). Chaired by Tran Luu Quang, Deputy Prime Minister, and Nguyen Duy Ngoc, Deputy Minister of Public Security, the events brought together high-ranking government officials and key stakeholders to address critical issues and progress in streamlining administrative procedures and enhancing public services.



FIELD TRIPS AND MEETINGS WITH LOCAL AUTHORITIES

Throughout the year, EuroCham took our members on field trips to Ben Tre, Bac Giang, Long Hau, Ha Nam, and Da Nang to explore regions and experience firsthand how our members conduct their business operations and engage in productive discussions on potential investment opportunities in their respective localities.



**From left to right: Ben Tre, Bac Giang, Ha Nam, Long Hau*



INTRODUCING THE RELAUNCHED EUROCHAM CENTRAL VIETNAM CHAPTER

We have expanded our nationwide influence with our revamped Central Vietnam Chapter. Our chapter will further promote central Vietnam as one of the country's finest investment destination.





EUROPEAN BUSINESS ORGANISATION WORLDWIDE NETWORK MEETING IN BRUSSELS DEEPENS COLLABORATION BETWEEN GLOBAL EUROPEAN BUSINESS ASSOCIATIONS AND TEAM EUROPE

Executive Director Delphine Rousselet attended the annual meeting of the European Business Organisation Worldwide Network (EBOWWN) in Brussels from 19 to 21 June. The event brought together 51 European business organizations from across the globe, and highlighted the rising visibility and recognition of the EBOWWN within Team Europe institutions.



STRENGTHENING TIES: EUROCHAM VIETNAM'S STRATEGIC DIALOGUE WITH EUROPEAN INSTITUTIONS IN BRUSSELS



A 12-member EuroCham Vietnam delegation met with European Union officials in Brussels to strengthen connections and raise our members' concerns regarding the Vietnamese market.

The meetings, held on 9 and 10 October, focused on key topics like digitalization, renewable energy, pharmaceutical legal framework reforms, the EU-Vietnam Free Trade Agreement, and much more. EuroCham's increasing prominence in Brussels signifies Vietnam's growing importance to Europe, with discussions highlighting collaborative prospects and mutual growth.



EUROCHAM VIETNAM'S COLLABORATIVE MEETINGS WITH THE EU AMBASSADOR JULIEN GUERRIER

EuroCham Vietnam welcomed His Excellency Julien Guerrier, the European Union Ambassador to Vietnam, with a series of productive working meetings held from 20 to 22 September, 2023. These engagements aimed to reinforce cooperation and align priorities between EuroCham and the EU Ambassador.



Additionally, EuroCham Vietnam was honored to organize an evening reception to welcome H.E. Julien Guerrier, European Union Ambassador to Vietnam. The event reflected a shared priority of Team Europe and allowed Ambassador Guerrier to meet representatives of the European business community in Vietnam as he prepares to embark on his new role.



EUROCHAM HELD THE GREEN ECONOMY FORUM (GEF) 2023



Plenary Session 2023 - Vietnamese and European high-level officials

On 2 November, Hanoi's JW Marriott Hotel was abuzz with sustainability discussions as the European Chamber of Commerce in Vietnam (EuroCham Vietnam) held its Green Economy Forum (GEF) 2023. Attracting more than 600 attendees, GEF 2023 underscored the unified commitment of businesses, international bodies, governmental agencies, and the wider community to advance Vietnam's green transition.

The forum drew international attention, with high-profile attendees such as Vietnamese Prime Minister Pham Minh Chinh, European Commission Executive Vice President Valdis Dombrovskis, and Dutch Prime Minister Mark Rutte.



H.E. Pham Minh Chinh, Vietnamese Prime Minister



H.E. Mark Rutte, Dutch Prime Minister



H.E. Valdis Dombrovskis,
European Commission Executive Vice President

The event also had 179 VIP attendees from the Vietnamese government, embassies, and provinces, featuring speakers such as:

- H.E. Julien Guerrier, Ambassador of the European Union to Vietnam.
- H.E. Le Minh Hoan, Minister of Agriculture and Rural Development.
- H.E. Nguyen Thi Bich Ngoc, Deputy Minister of Planning and Investment.
- H.E. Do Thang Hai, Deputy Minister of Industry and Trade.

Positioned just a month ahead of the 2023 United Nations Climate Change Conference (COP28), GEF 2023 was designed to foster Europe-Vietnam collaboration and guide Vietnam's sustainability discourse in alignment with its climate commitments.

Attendees were also treated to a curated program of 12 conference sessions, which addressed themes like renewable energy, green finance, decarbonization, and sustainable agriculture. Over 80 experts from various fields steered these discussions.



Building on the momentum of GEF 2023, EuroCham proudly announces the return of its flagship Green Economy Forum & Exhibition (GEFE) 2024. This marks a continuation of the success witnessed in its previous edition in November 2022.



EUROCHAM'S 25TH ANNIVERSARY ANNUAL GALA DINNER 2023 IN HANOI

The EuroCham Vietnam Gala Dinner 2023, a signature event for the Europe-Vietnam business community, was celebrated with splendor at JW Marriott in Hanoi on November 1. The event commemorated EuroCham's two and a half decades of bolstering economic collaboration between Europe and Vietnam.



EUROCHAM'S 25TH ANNIVERSARY ANNUAL GALA DINNER & BUSINESS AWARDS 2023 IN HO CHI MINH CITY



The EuroCham Vietnam Gala Dinner and Business Awards 2023 was celebrated at Vinpearl Landmark 81 in Ho Chi Minh City on 17 November. The event commemorated EuroCham's 25th year anniversary and spotlighted the outstanding achievements of its member companies in the areas of innovation, sustainability, employee well-being, and overall performance. The event featured the presentation of the "Shared Vision, Collective Success" award, which honored the nine EuroCham-affiliated Vietnam-based European business associations. The evening's highlights also included the prestigious presentation of the Lifetime Achievement Award to Alain Cany, Chairman of the EuroCham Advisory Board and honored its foundational members in a special tribute during the event, presenting them with certificates to recognize their unwavering commitment and enduring support since the chamber's inception.



**From left to right*

Green Business of the Year: Heineken Vietnam

Business Innovation Award: FPT Software

SME Excellence Award: DAFC (Duy Anh Fashion And Cosmetics JSC)

Employer of the Year: Nestlé Vietnam

