















WHITEBOOK LAUNCH 2025

ADMINISTRATIVE PROCEDURE REFORM & DUAL TRANSFORMATION REALISING A SUSTAINABLE & GREEN ECONOMY



Event Details

- Friday, 11 April 2025
- Meliá Hanoi Hotel, 44 Ly Thuong Kiet, Tran Hung Dao, Hoan Kiem, Hanoi

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- The Whitebook event offers a unique opportunity for companies and institutions to closely interact with the thought leaders.
- This special event shall provide our Business
 Associations, Sector Committees and member
 companies with exclusive opportunities to enhance
 interaction with the authorities, receive feedback
 for the Whitebook recommendations, as well as to
 promote your advocacy agenda.

Item	Description	Visibility package	Premium package
Ticket	Complimentary tickets	1 ticket	4 tickets
Lunch Attendance	Networking lunch after event		2 tickets
Display	Logo in event's backdrop, standee and website	✓	✓
Report	Mentioned in EuroCham's event report	✓	✓
Appreciation	Mentioned in EuroCham's Thank You	√	✓
Media	Speaking topic in the Press Kit		✓



Item	Description	Visibility package	Premium package
E-Bulletin	Mention in EuroCham's weekly ebulletin to all subscribers	√	√
Social Media	EuroCham's fanpage on LinkedIn Facebook	✓	✓
Video Interview	1-minute video interview on EuroCham channels		✓
Promotional materials	To display company flyers, brochures		Own promotional desk and 1 standee
Package		VND 30,000,000	VND 50,000,000



Adds-on item

Speech (5 minutes)

Participation in discussions as speaker *Notes:

- Speaker need to be suitable to the discussed topic
- EuroCham reserves the right of final approval on speaker

Addition of VND 20,000,000 to chosen package





INTERESTED?

Contact us at pauline.dutertre@eurochamvn.org